



Painting®
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Toranj Color Company



It is active in the field of production and distribution of industrial and construction paints and resins.

Toranj Paint Company has been working since 1391 in order to improve the quality of service in the industry of production and distribution of various construction and industrial paints. We will be with our customers at all stages from the consultation, receiving technical information and prices and purchasing to receiving the right product.

vision

Toranj Color Company will have a customer-oriented organization with high technical capability and sufficient information in the production and distribution of industrial and construction paints and resins and provides efficient advice to its customers, that will guide its resources and potential facilities relying on modern management systems and using appropriate opportunities in economic activities.

In order to achieve the effective and positional trade for sustainable supply of high-quality products and become the most reliable, most popular, most active and most profitable trading company with expert activity, not only trade in domestic but also in international markets. Expand.

Targets

Toranj Paint Company, in addition to following the principles of international trade and adhering to the rules of commercial decision-making of each country, is obliged to act separately in maintaining the products and secrets of customers and providing services based on the principle of customer orientation. Based on these principles, the goals and prospects of this company are summarized and described below.

- Export and import of the best and highest quality types of industrial and construction paint and resin products in domestic and Persian Gulf markets and international markets.
- Focus on product sales policy with the advice of the best specialist holdings
- Acquiring customer satisfaction by speeding up and facilitating the sales process for them.
- Increasing and improving the general quality of products by obtaining market feedback.
- Identify export opportunities and planning in order to gain more share of the target markets.
- Communication with established and approved manufacturers to improve the level of sales by using new methods.

Regional offices

Toranj Paint Company, with the aim of providing business services to its customers and benefiting from special capacities in some countries, has developed its cooperation network and its agencies in the focal points of international trade.

Southwest Asia: Iran_Tehran

South Asia:India_Deqli

Central Europe:Switzerland_Bern

Africa:Kenya_Nairobi

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Mission

Establishing the most extensive online business network, international types of paints and industrial and construction resins in global markets.

Value

Honesty
Customer Orientation
Commitment to the best quality, lowest price and timely delivery of goods
Always follow the standard of the product

working conditions

1. Possibility to send sample catalogs and product brochures through social networks, e-mails and sometimes by mail.
2. Possibility of sending cargo by freight, Tipax or post for domestic customers as well as foreign customers by air, sea or land appropriate to the destination country.
3. Payment of costs, taking into account the win-win conditions for customers and manufacturers.



Toranj Color Company

our products

products List:

1-Epoxy paint 2-Traffic paint 3-Acrylic paint 4-Oil paint 5-Plastic paint
6-Epoxy flooring 7-Car paint 8-Polyurethane flooring 9-Electrostatic
powder paint 10-Nano paint 11-Pool color 12-lining color 13
-Multi-color 14-Color polyester 15-Conitex color 16-Polyurethane paint
17-Industrial paint 18-Building paint 19-Fireproof paint 20-Alkyd paint
21-Hall flooring-Sports flooring 22-Acrylic resin 23-Clothing color /
Fabric color



Product Description:



Epoxy Color

It consists of two elements, epoxy resin and polyamide and polyamine hardeners. Epoxy paint can be a good alternative to protective coatings due to its high resistance to moisture, friction and atmospheric and chemical agents. Epoxy paint after completely drying is washable and resistant to surface deformations due to its flexibility and is also very shockproof. Epoxy paint can be used on metal, wood and cement surfaces, i.e. In the foundation of structures, motorhomes, adjacent surfaces of medium chemicals, wet basements, floors of parking lots and factories and Epoxy paint can be used anywhere that requires a durable coating in the long time.

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Traffic color

As alleys, streets, highways, and roads are the main and most vital arteries of intra-urban and sub-urban communication, their safety is of particular importance. In this regard, road markings and traffic signs cause vehicles to move in the right direction and minimize the risk of accidents. That's why it's important to draw roads and draw warning signs on asphalt. To do this, and inserting signs and symbols on the asphalt, special paints called traffic paints are used.

These types of paints are resistant to adverse weather conditions and have high abrasion resistance. As a result, over time and with the passage of various vehicles, they will not be damaged

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Car color

Car colors are divided into two groups: metallic and oily:

- 1 The colors of the cars were all oily (not metallic) at first, consisting of two layers, the first layer being the primer or primer layer, which was the interface between the main color and the metal and black body of the car, and the next layer being the main layer. It is the color that was placed on the lining layer. The two colors of the new generation are the same metallic colors that, in addition to the two layers of lining and paint, are composed of another layer called killer or transparent protector. The killer, which is the last layer of the car's paint, is on the last level of the paint and its job is to maintain and protect the crown seeds inside the car's paint. If this layer is not present, the metallic paint will not be durable and shiny at all. Due to the presence of killers, metallic paints are very resistant. The only drawback of metallic paints is that over time they become opaque, which is due to the very fine lines and scratches that are not visible to the naked eye.



Acrylic paint

Acrylic paint is a new generation of building paints that has become very popular and widely used these days due to its compatibility with the environment. In recent years, this paint has become a suitable alternative to oil and plastic paints, and has changed the paint industry of buildings.

The main feature of this color is that its base is water. In other words, it dissolves in water. The solubility of this dye in water has given it many advantages over other dyes that dissolve in oil.



Oil paint

In terms of structure and solvent, oil paint is fundamentally different from plastic paint and acrylic paint. To make this paint, unlike the two mentioned colors, the building solves the pigments in the drying oil. This drying oil can be fatty acid and or glycerin primer. These compounds cause them to oxidize when exposed to air and create a strong, insulating layer. The interesting thing about such paints is their impermeability to water. These paints are dried when exposing to air. To dilute them, oil, gasoline and thinner are generally used.



Plastic paint

One of the most widely used building paints is the group of plastic paints (emulsions). The main material of this paint is latex and it is offered in two types, all plastic and half plastic.

All types of plastic are washable, according to paint companies, but experience has shown that this claim is purely advertising, and water-soluble paints are not 100% washable, and employers who want to wash their homes can only make sure and use oil paints..

The most widely used paint in this type: semi-plastic, which is a standard semi-plastic paint that is resistant to water (not washable) and has a lower cost and high speed of application, not being odorless, and so on. It has made this type of color very popular.

6- Epoxy flooring

In answer to the question, what is epoxy flooring? It can be said that epoxy flooring is a polymer coating that is applied on concrete or mosaic in different layers. Epoxy cannot be applied to asphalt, but surfaces such as stone, concrete or mosaic are suitable for epoxy. As a result, if your surface has a high elevation, we recommend that you cover the substrate with butterfly trowel or mosaic concrete before applying epoxy flooring. Of course, in this situation, mosaic is always more economical.



Polyurethane flooring

Application: Polyurethane is a thermostatic polymer that is a combination of methylene di isocyanate with polyunsaturated and some other chemical additives. It is used in different places including hospitals, large and small industries, airports, warehouses, production halls, etc.

Advantages: Flexibility, impact and pressure resistance and outdoor usability



Electrostatic powder paint

Powder coatings are composed of pigment, resin, filler and additives, which are first melted in an extruder to mix together, which is called an "extruded" process. The cooled molten material is then ground in a two-stage process to be converted to particles between 20 and 80 microns, and then the resulting powder is passed through a sieve and sealed.





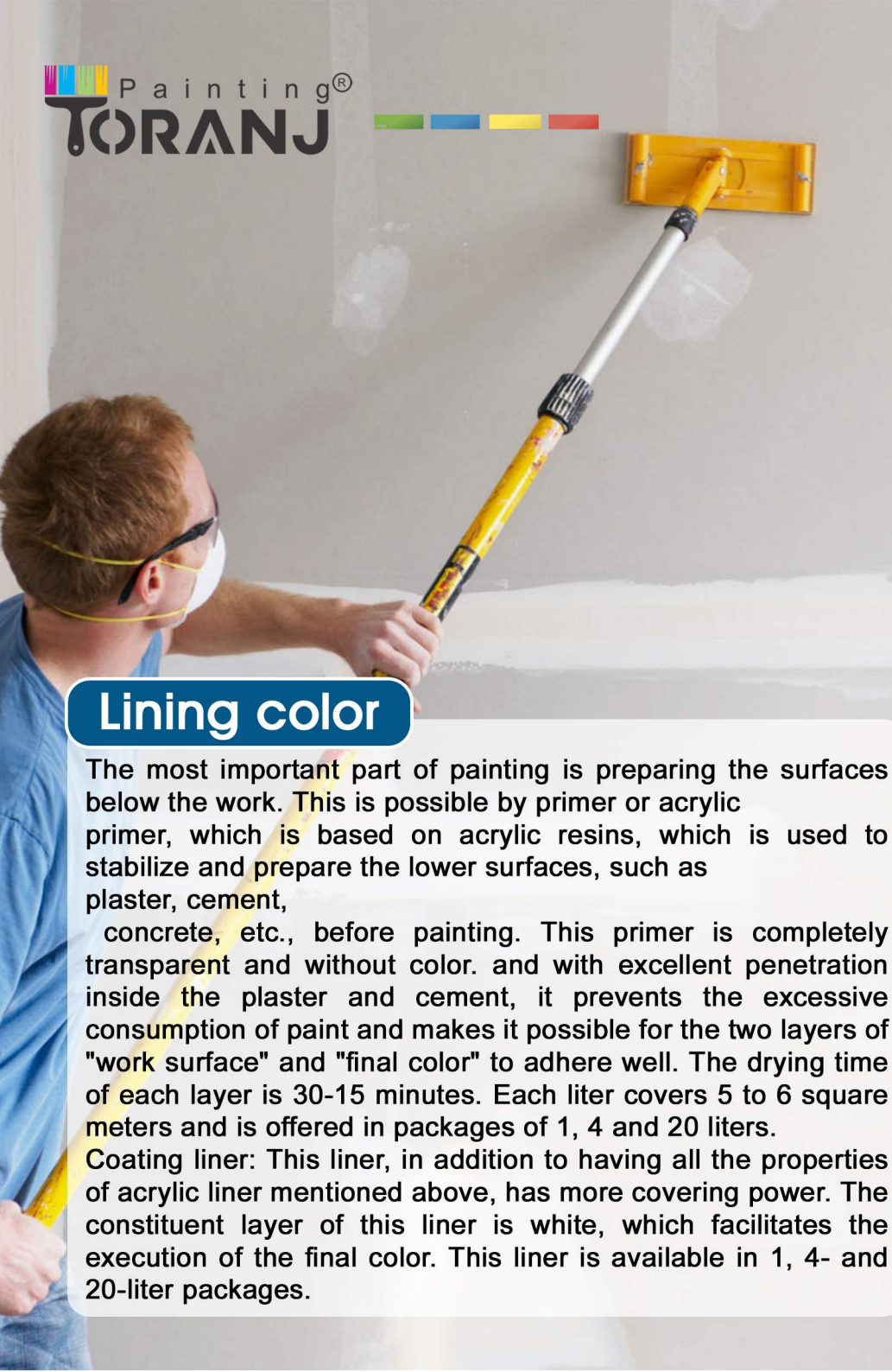
Pool color

The painting of swimming pools and cement ponds has been considered for a long time, and along with the advancement of technology in making special paints, the process of painting pools, ponds, Jacuzzis, fountains and other structures in constant proximity to water has strengthened this process. And day by day, the quality of the colors produced for similar uses has increased. Beton Plast Chemical Company has not lagged behind this convoy and with its special formulation has started to produce pool paint with high coverage capability and simultaneous insulation capability. The color of the pool is water-based and can dissolve in water. This product is formulated and produced on the basis of acrylic resins, sealants and special chemical additives, and after application on the surface, by filling the cracks under the work, an integrated coating it creates with insulating ability for surfaces that are in constant proximity to water and moisture,

Nano color

Nano paint is also made using the same nanotechnology and contains a substance called acrylic resin. Nano paint is similar in appearance to regular paints, it is made of liquid and does not need to be solvent. If we want to point out some of the characteristics of nano colors, we must say: With this paint, the walls, floor and ceiling of the building can be painted and insulated.

- The use of nano paint saves energy for cooling and heating the structure.
 - One of the biggest advantages of these paints is their adhesive strength and the fact that they can be easily applied on all types of metal, wood, cement and other surfaces.
- In addition, nano-paint has high strength and does not lose its quality over time, in other words, it has high color stability. Of course, it should be noted that before doing anything, the surface must be prepared first.



Lining color

The most important part of painting is preparing the surfaces below the work. This is possible by primer or acrylic primer, which is based on acrylic resins, which is used to stabilize and prepare the lower surfaces, such as plaster, cement,

concrete, etc., before painting. This primer is completely transparent and without color. and with excellent penetration inside the plaster and cement, it prevents the excessive consumption of paint and makes it possible for the two layers of "work surface" and "final color" to adhere well. The drying time of each layer is 30-15 minutes. Each liter covers 5 to 6 square meters and is offered in packages of 1, 4 and 20 liters.

Coating liner: This liner, in addition to having all the properties of acrylic liner mentioned above, has more covering power. The constituent layer of this liner is white, which facilitates the execution of the final color. This liner is available in 1, 4- and 20-liter packages.



Multicolor color

Simply put, multi-color paints consist of several colors with several different designs that are always applied together on the desired surface. Multicolor is a group of mostly decorative coatings. Due to their nature, multi-color paints have a very prominent effect on the space, which is why its use has increased in many office and residential spaces in recent years. This type of paint, unlike other paints available in the market, does not require any solvents and oily oil compounds, and therefore it can be used in different spaces without any restrictions, without having a bad smell. The nature of multi-color paints is such that it gives a very high adhesion to this paint and it can be applied on different surfaces.



Polyester paint

The color is clear and colorless and they are part of the double lacquer category and their solvent is ethylene and instant thinner and they are somewhat resistant to moisture, heat, alcohol, acids, cleaning alkaline substances, oil and grease, gasoline, compound and ink. And are divided into two categories.

Polyester is a clear, colorless material that is sprayed or poured on a piece of wood as a thin layer, sometimes a few millimeters, to protect the wood from oxidizing the wood due to direct exposure to air or fungal attack, Bacteria or pests should be prevented from entering the mosaic board. It is also easier to clean the polyester board and it is more resistant to external impact.

In the past, the surface of mosaic works was usually covered with varnish. Over time, with the advent of polyester and chemicals, the surface of mosaic boards is covered with these materials.



polyester

This paint consists of a component of the main material of the paint and a component of the hardener and does not have a solvent and diluent. These lacquers are extremely transparent and fully reflect the natural beauty of the wood.

Semi polyester

Semi-polyester is also a glossy varnish and belongs to the varnish family. Semi-polyester is one of the non-air-drying varnishes and is usually composed of a mixture of alkyd short dry non-air oil and urea-shaped aldehyde resins. Drying in this system is done using a catalytic acid. Semi-polyester is marketed in two types, matte and glossy. The amount of catalyst consumption with the dryer is according to the manufacturer's recommendation.

Polyurethane paint

Polyurethane paint, which is highly resistant to acid rain and all kinds of sunlight, dries in a very short time, even at low temperatures. In addition to their beautiful appearance, high quality and durability, polyurethane paints do not have many problems of powder paints, such as becoming Portuguese skin. Mechanical properties and excellent chemical properties are other characteristics of these colors.

Other properties of polyurethane paint include resistance to industrial oils, chemicals, salts, acids and bases. High permeability, high color resistance to gypsum, sunlight, chemicals, water and abrasion are the best features and characteristics of polyurethane paint.

Industrial paint

One of the most common methods for protecting tanks, pipelines, metal structures, concrete and shipbuilding against corrosive agents is to cover the environment with paints, resins and insulators.

having a suitable, clean surface and free of any rust is necessary to cover.

Methods such as grinding, sanding and brushing are used to clean small surfaces.

And in broader and commercial dimensions, sandblasting is used.

Industrial painting

Sandblasting is done to achieve 2 goals:

Removal of foreign masses and rust, contamination and reaching the surface of metal or concrete

Creating a suitable profile (roughness) on the metal or concrete surface for better adhesion of the coating film to the metal or concrete surface

Sand blasting is performed by fine abrasive particles such as silica sand, iron grit, aluminum oxide powder, copper, etc. Each of them offers its own level in terms of color and degree of smoothness.

Conitex color

It is one of the types of building paints that are used to cover walls. The paint is a combination of perlite, refractory cotton, dyes and synthetic resins that cover the wall with a prominent texture. The coating and durability of conitex paint is very high and can withstand high weather conditions





Building Paints

Colors are one of the building materials that give a special effect to the building space and have a direct impact on the interior decoration of the house. Using different colors in the home environment can evoke a person's feelings and create a warm and intimate environment for family members, so many people prefer to use the best types of colors to paint the interior walls of their home.

Types of building paint

Lining paint - Plastic paint - Oil paint - Acrylic paint - Multicolor paint - Belka paint - Patina

Fireproof paint

Fire-retardant paint, fire retardant coating that can be used on all metal, concrete, wood, cables, etc. are designed based on intumescent and cement base and gypsum base (Vermiculite) with thermal resistance of 1200 C degrees.

Attributes:

- 1- water base, odorless and environmentally friendly
- 2- Applicable in thickness of 2 mm to 3 cm
- 3- Protection of the structure against fire for 2-4 hours
- 4- Can be used on concrete and metal surfaces

Alkyd paint

Alkyd paint, or so-called oil paints, is one of the colors that have a very good gloss, which is one of the things that is very important when using it and will double the beauty of the painted surface.

The stability and durability of this gloss is one of the features that distinguishes these alkyd paints from other paints. These paints have bases made of alkyd resins and are made on the basis of these resins.

Alkyd paints are available in a variety of shades, from white to black. Alkyd paint has very good resistance to bad weather conditions as well as high humidity and also has good gloss.

Hall flooring - sports flooring

Types of epoxy flooring and polyurethane flooring



Acrylic resin

Acrylic resins are the product of polymerization of acrylic, methacrylic acids and their derivatives. The difference between methacrylate acid and acrylic acid is that in methacrylic acid the methyl group instead of the hydrogen carbon atom, acrylate. In general, acrylic resins are divided into two main groups: thermoplastics and thermostats.

In fact, although paint is produced in different forms in different countries of the world, but the excellent and customer-friendly quality of Iranian industrial and construction paints and resins has caused good markets for paint export companies and industrial and construction resins, which the company In this regard, Toranj Paint Company makes every effort to offer good quality products to its customers, both in domestic markets and in international markets.



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Services

1. Free consultation to buy products and quality and other information
2. Possibility of immediate delivery to all parts of Iran and export to other countries without any restrictions.
3. It is our commitment and we will spare no effort to satisfy our customers in this way.
4. It is possible to send samples of goods, catalogs and brochures of products through social networks, e-mails and sometimes by mail.

**The slogan of Toranj Paint Company.
Color, your creativity**





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